

RATES AND SPECS [PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS]

Information Today 2020

Prices quoted as four-color rates.

SIZE	1X INSERTION
Full-Page Spread (2 facing pages)	\$5,780
Full Page	\$2,890
Half-Page Horizontal	\$2,290

	DIMENSIONS
Trim Size	8-1/2"w x 11"h
Full-Page Spread w/ Bleed	17-1/2"w x 11-1/2"h
Full-Page Bleed w/Bleed	8-1/2"w x 11"h
Live Area for Full Page	8"w x 10-1/2"h (centered)
Half-Page	7"w x 4-1/2"h



Bleeds are available for Full Page and Full-Page Spread sizes only.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad does not bleed please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/3/19	12/11/19
March	2/3/20	2/11/20
April	3/3/20	3/11/20
May	4/3/20	4/13/20
June	5/4/20	5/12/20
July/August	6/3/20	6/11/20
September	8/3/20	8/11/20
October	9/2/20	9/11/20
November/December	10/5/20	10/13/20

Computers in Libraries 2020

Prices quoted as four-color rates.

SIZE	1X INSERTION
Full-Page Spread (2 facing pages)	\$5,890
Full Page	\$2,990
Half-Page Horizontal	\$2,390

	DIMENSIONS
Trim Size	8-3/8"w x 11"h
Full-Page Spread w/ Bleed	17-3/4w x 11-1/2"h
Full-Page Bleed w/Bleed	8-7/8"w x 11-1/2"h
Live Area for Full Page	7-7/8"w x 10-1/2"h (centered)
Half-Page	7"w x 5"h



Bleeds are available for Full Page and Full-Page Spread sizes only.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad does not bleed please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/2/19	12/9/19
March	1/30/20	2/6/20
April	3/2/20	3/9/20
May	4/1/20	4/8/20
June	4/30/20	5/7/20
July/August	6/2/20	6/9/20
September	7/31/20	8/7/20
October	9/1/20	9/9/20
November	9/30/20	10/7/20
December	11/2/20	11/9/20