

DIGITAL CAMPAIGNS 2020

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NewsLink is a free email newsletter designed by Information Today, Inc. to highlight the information that users and producers of information products and services need to do their jobs as effectively as possible.

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ITI NEWSLINK

RATES 2020

- 1x \$695
- 6x \$595
- 12x \$545

For more information, contact: Lauri Weiss-Rimler • Advertising/Exhibits Sales Director • (908) 219-0088 • lwrimler@infotoday.com

➤ ITI Bulletin—dedicated email

In addition to our sponsorships, we are offering you exclusive, standalone email offers to our 7,400-plus subscriber base.

- **COST:** \$1,500
- **YOU** provide HTML creative and Subject Line.
- **WE** send it out on your behalf.

Bulletins are sent out on Wednesdays.

